

# ReNew

Technology for a sustainable future

## Contributor's guidelines

### WRITTEN CONTRIBUTIONS

If you have read the magazine you will have a fair idea of the subject matter we cover in articles. If you have a story that deals with a new or interesting project, or incorporates existing sustainable technology with human interest, we will probably be interested. Our subtitle, 'Technology for a sustainable future' pretty much sums it up, and can be applied broadly, from building your own greywater system to installing a wind turbine. There are certain types of articles we occasionally receive, however, that have little chance of being published. These include:

- Complex theoretical articles with no practical application
- Unproven technologies (e.g. electricity from the earth's magnetic field).
- Do-it-yourself articles that are extremely complex

When planning your article, look for any information that lends itself to presentation in a separate side-bar. Bullet points are often an easy way for people to digest information, and a quick way for them to work out what an article is about. They can also save you space in the main body of an article, as they don't require joining words. Reference to a side-bar can be an easy way of explaining a complex topic without losing the thrust of your main subject matter.

### Unsolicited material

Many of our published contributions are sent in 'out of the blue'. To avoid disappointment, we recommend contacting us first to discuss any article ideas you may have. This also helps us plan up-coming issues.

### Do-it-yourself articles

Writing do-it-yourself articles can be quite difficult, as they need to be accessible to people who may not necessarily grasp the underlying principals of electronics or engineering. You will need to briefly explain what the device does, and why it is such a good idea. While technical descriptions will be inevitable, you should do most of the explaining in diagrams – a picture really does tell a thousand words. If you don't have graphic artistry skills or access to computer-aided design software, you should sketch your ideas for diagrams as well as you can, and supply photographs of your project in various stages of completion.

### Format

We prefer contributions to be emailed to [renew@ata.org.au](mailto:renew@ata.org.au) as a word file. Alternatively post your submission on a CD to ReNew magazine, Level 1, 39 Little Collins St, Melbourne VIC 3000. Please do not send hand-written submissions.

### House style

House style is based on the Commonwealth Style Manual. We will edit all contributions for consistency with house style.

### PHOTOGRAPHIC CONTRIBUTIONS

The photographs that accompany an article can mean the difference between it being read and being skimmed over. A clear, sharp, interesting photograph is a powerful advertisement for an article. The most appealing photographs usually have people in them, and the people usually look happy.

We can still accept hard copies of photos for scanning, but prefer high resolution colour digital photos (250 to 300dpi). Files up to 10MB can be emailed, otherwise pop them in the post on a CD. Colour photocopies or laser/ink jet printouts are not acceptable.

### CARTOONS AND SKETCHES

We would love to include more cartoons in the magazine, and welcome hand-drawn artwork. Artwork should be no larger than A4, and can be single colour or full colour. If sending electronically please scan at a high resolution.

**Published by the Alternative Technology Association**

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